

□ OPERATE WITH  
CONFIDENCE ALL  
SEASON LONG.



Fueled by Innovation.  
Powered to Perform™.



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ENHANCED FORMULA | POWERFUL PERFORMANCE

# WINTER CAN BE TOUGH, CHOOSING YOUR FUEL SHOULDN'T BE.

Precisely formulated premium diesel  
with a terminally injected additive  
package for **optimal power,**  
**performance and protection.**







# OUR WINTERIZED PREMIUM DIESEL FUELS ARE DESIGNED TO WORK AS HARD AS YOU DO

Your equipment needs premium diesel fuel that stands up in extreme temperatures. You need a fuel that keeps your equipment running all year. Cenex® winterized premium diesel fuels offer cold flow improver additives to help maximize low temperature operability, reduce filter plugging and provide reliable engine performance.

- ❑ **Wax crystal modifiers** alter wax crystal structures to prevent gelling and blockages, allowing fuel to pass through fuel filters efficiently.
- ❑ **Wax anti-settling agents** keep wax crystals suspended and dispersed within the fuel, ensuring its smooth flow and minimizing the risk of clogging.
- ❑ **De-icers** dramatically reduce the freezing point should any water be present in the fuel system.



## POWERED BY OUR MOST COMPLETE ADDITIVE PACKAGE YET

The next generation of Cenex® winterized premium diesel fuels includes a newly-enhanced additive package to better support the cold flow improver additives, delivering maximum power and uptime. Every time.

**Advanced, aggressive detergency package**

**40%**

More effective at eliminating engine deposits<sup>1</sup>

<sup>1</sup>In comparison to the previous generation of Cenex® premium diesel fuel

<sup>2</sup>In comparison to typical #2 diesel

**2 PHASE**

**Total Water Management System**  
for easy water removal

**UP TO 75%**

Reduced filter blocking<sup>2</sup>

**Exceptional filterability + better biostability**

**More efficient, balanced combustion**

Reduces exhaust cylinder temperature deviations by

**25%<sup>1</sup>**



## YOUR SECRET TO COLD WEATHER PERFORMANCE

Count on Cenex® winterized premium diesel fuels to deliver reliable and efficient performance, even in the harshest winter conditions. Our high-quality fuel is specifically formulated to stand up to cold weather extremes, ensuring optimal engine and fuel system protection all year.



❑ **Delivers cold weather operability down to -30° F**

❑ **Provides a cold filter plugging point (CFPP) of -25° F**



## ENGINEERED TO PERFORM WHEN THE TEMPERATURE DROPS

- ❑ **Injection and combustion optimization** prevents diesel from coking and addresses fuel oxidation in new engine technology.
- ❑ **Storage stability** extends storage life 3 to 6 months longer than typical #2 diesel.
- ❑ **Corrosion protection** safeguards fuel lines from rust and corrosion.
- ❑ **Improved lubricity** protects moving parts from excessive wear and failure.
- ❑ **High cetane number** enhances ignition quality to provide quicker, more reliable starts — especially in low temperatures.

